#### **Historic, Archive Document**

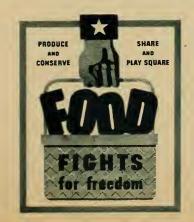
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Reserva

# CAN SHORTEN THE WAR WITH FOOD



PREPARED BY THE WAR FOOD ADMINISTRATION AND THE OFFICE OF PRICE ADMINISTRATION

### This is what you're waiting for...



YOU CAN



WITH A WEAPON ONLY YOU CAN USE

... FOOD

# GOOD can shorten the war if FVERY POUND OF FOOD FIGHTS



MORE FOOD makes more Weapons



MORE FOOD makes Strong Fighters,

Speeds Victories, Brings Peace Sooner



CAN MAKE FOOD FIGHT FOR FREEDOM . . . . . .

## PRODUCE

V GARDENERS

produced over 10 BILLION pounds

of food in 1943.

**FARMERS** 

broke all records for

the 7th year in a row . . . . . but

#### WE NEED MORE FOOD WITH EVERY VICTORY

IF YOU LIVE IN TOWN . . . .

Plan your V-garden now.

Try to help on a farm next summer.

IF YOU LIVE ON A FARM . . . .

Plan to meet your goals.



1935

1943



#### MAKE YOUR FOOD GO FARTHER



WE WASTE TWICE AS MUCH FOOD AS WE SEND OUR ALLIES

## WITH YOUR NEIGHBORS, FIGHTING MEN AND ALLIES

PEACETIME FOOD SUPPLY (1935-1939)



WARTIME FOOD SUPPLY (1943)



FLASH ···

Although the total food supply for civilians is as large as before the war, demand is so great certain items must be rationed.

PAY NO MORE THAN TOP LEGAL PRICES \* SAWPIS NO RATIONED GOODS WITHOUT GIVING UP RHID

YOU CAN END

Black Markets

RATIONING PRICE CONTROL ARE TWIN GUARDS

to keep your share of food within the reach of your pocketbook

#### How well do you know the war weapon you use three times a day?

Do you know that . . .

Essential food requirements for civilians are set aside—a year in advance—just as for our armed forces and Allies?

Food production in this war has increased at a much faster rate than in the first World War?

Australia and New Zealand last year supplied American troops with nearly as much beef as we shipped to all other countries under Lend-Lease?

This year we will send our Allies less than 5 percent of our butter? Every victory strains our food supply, because the more fighting men we put in the field and the more people we liberate, the more food is needed?

We waste or lose one pound of food in four, and saving half of this would add more to our supply than we are sending our Allies this year?

Black markets cannot exist if everyone pays no more than top legal prices and buys only with his own valid ration coupons?

MAKE USE OF THESE FACTS
WHEN YOU TALK ABOUT FOOD!

#### For further information $O_n$ • FOOD RATIONING . . . . . . . SEE WAR PRICE AND RATIONING BOARD • FOOD PRICES . . . . . . . . . SEE PRICE PANEL OF WAR PRICE AND RATIONING BOARD SELECTION PREPARATION CONSERVATION PRESERVATION NUTRITION COMMITTEE OR HOME DEMONSTRATION AGENT PLANNING V GARDENS . . . . SEE VICTORY GARDEN COMMITTEE • FARM PRODUCTION . . . . . . SEE COUNTY WAR BOARD MEMBERS • HELPING ON A FARM .... SEE COUNTY AGENT OR U. S. EMPLOY-MENT SERVICE